



Md. Jahangir Alam

Advance Digital Marketer

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About Me

Strategic and performance-focused Digital Marketing Specialist with over 3+ years of hands-on experience helping local and international clients grow their businesses through paid advertising and data-driven strategies. I've worked as a freelancer on Fiverr, where I regularly managed and optimised campaigns across Facebook, Instagram, Google Ads, and YouTube. After my Fiverr account was disabled, I decided to step into the professional job market to expand my career and contribute my skills to a growing organisation. I'm passionate about creating high-converting campaigns that blend creativity with analytics, driving measurable results, improving ROI, and building lasting brand visibility.

Core Skills

- Facebook & Instagram Ads
- Social Media Management
- YouTube Video Ads
- Keyword Research
- Website Management (Wordpress)
- Google Search Console
- Google Tag Manager
- Google Analytics 4
- Business Branding
- Video Script Writing
- Business Planning
- Business Funnel
- Website SEO (Mid level)
- Video Editing (Mid level)

Education

- Bachelor of Computer Science Engineering [CSE]**
(Running)
Uttara University
Fall-2025
- Diploma In Computer Engineering (CSE)**
Aptouch Polytechnic Institute Dinajpur
CGPA 3.70 out of 4.00
2021 - 2024
- Secondary School Certificate (SSC)**
Shibrampur High School
CGPA 3.28 out of 5.00
2018-2019
- Diploma In Digital Marketing**
Dreamland IT software / Dhaka
01.03.2021 - 01.12.2022
- Diploma In Digital Marketing**
Oitsourcing BD Institute / Rangpur
15.05.2023 - 01.06.2024

Experience

- The Delia Group - Keller Williams (USA)**
Social Media Marketing Manager (Freelancer) 01.02.2023--01.08.2023

This is a real estate company, I've been working in this company for 6 months. My main work was social media management running ads for this company's clients.
- Yoga Farm Ithaca (New York)**
Digital Marketer Specialist, (Freelancer) 01.09.2023--09.01.2024

This was my 4-months project. It is an online yoga school. They teach yoga online. I had a job in this company for people who want to learn yoga. Running Facebook and Google ads targeting them and informing the audience about their yoga school.
- Babyboo Fashion (Australia)**
Social Media Specialist (Freelancer) 15.02.2024--01.11.2024

I have been with this company for eight months. It is basically an e-commerce business. I have worked for them for six months from the start. I do branding work for them, mostly connecting the audience with their business. Apart from branding, I also work on their sales growth.
- Edlife Career LTD (Uttara Dhaka)**
Head of Digital Marketing (On site) 02.03.2025--Present

This is an education consultancy firm. The main work of this company is to work with students who go to different countries for higher education. Starting from processing the students' files to completing all kinds of work, from file opening to visa. In this company, I work on the company's social media management, Facebook ads, Google ads, collecting potential leads, managing the company's website and updating the website, adding new ads to the website, SEO, building a B2B network, doing competitor analysis, and all aspects of digital marketing.

Language

Bangla (Fluent)
English (Conversational)

References

Md, Golzer Hossain

CEO and Owner
Oitsourcing BD institute.

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